



Our Mission is to expand the future career opportunities of 4th – 8th grade girls through hands on experiences in coding, technology, and business.

What is the NW Regional App Challenge?

An invitation for NW regional 4th - 8th grade girl teams to design, create, and present a coded project that solves a community problem Science Fair style along with their business case. Girls network with other girls with similar interests, and participate in Team-Building exercises. Winning teams are awarded scholarships.

Why have an App Challenge?

The App Challenge gives young girls a chance to present their coded project and the associated benefits in a simulated real world environment. The App Challenge focuses participants on a goal, teaches them time management, team building, presentation skills, coding, and self-confidence.

Who Benefits?

Businesses that face limited worker pools recognize that the App Challenge is building future talent. These young girls become comfortable with Computer Science and coding while learning business skills. The result is a new, untapped pool of business oriented girls who are technology savvy!

www.codegirlsunitd.org



Northwest Regional App Challenge **May 2 - 3, 2020**

Be a sponsor of the 2020 Northwest Regional App Challenge to benefit our business community.

Sponsorship Levels

Sponsors can choose from three financial levels:

\$500, \$1,000, \$2,000

Sponsorship Benefits

See benefit details on attached sheet

- Increased visibility for your business
- Prominent advertising exposure in conjunction with the event
- Enhanced public relations and goodwill by showing your community commitment

How Will Your Sponsorship Help?

- Your donations help make our program available—since the program is FREE to ALL participants.
- Donation support brings much needed awareness to the program in our local community and throughout our region.
- The more business and individual support from the local community, the more we can help young girls find important local and regional careers!

Please, Help our Girls! Become a Sponsor!

Complete and mail the attached sponsor submission form along with a check made payable to:

Code Girls United
PO Box 8272
Kalispell, MT 59904

Questions? Contact the Executive Director at (406) 300-4280 or ExecutiveDirector.CGU@gmail.com

Become a Sponsor of the NW Regional App Challenge



We Are Code Girls United, a non-profit group that trains 4th to 8th grade girls to identify real-world customer needs and to develop a working APP to meet those needs. The girls write the code and present to peers, teachers, and judges their working product—including a strategic Business Plan.

Gold Sponsor

- Recognized as a Gold sponsor in relevant press releases, radio broadcasting, social media, and newspaper advertising.
- Prominent placement of business logo on event posters, sponsor poster, and invitations.
- Business logo on Code Girls United website as a Gold \$2,000 sponsor.
- Business name mentioned at the event as a Gold sponsor.
- Special recognition on Code Girls United Facebook page as a Gold sponsor.

Silver Sponsor

- Recognized in relevant press releases and articles.
- Recognized as a Silver sponsor in newspaper advertising.
- Placement of business logo on event posters, sponsor poster and invitations.
- Business logo on Code Girls United website as a Silver \$1,000 sponsor.
- Recognition on Code Girls United Facebook page as a Silver sponsor.

Bronze Sponsor

- Recognized as Bronze sponsor in newspaper advertising.
- Placement of business logo on event posters, sponsor poster, and invitations.
- Business logo on Code Girls United website as a Bronze \$500 sponsor.
- Recognition on Code Girls United Facebook page as a Bronze sponsor.

To become a sponsor for the Northwest Regional App Challenge contact the Executive Director at (406) 300-4280 or ExecutiveDirector.CGU@gmail.com

Become a Sponsor of the NW Regional App Challenge



Sponsorship/Donor Submission Form

Business Name: _____

Contact Name: _____

Address: _____

City: _____

Zip: _____

Phone: _____

Email: _____

Website: _____

☐ Check enclosed for (Gold, Silver, Bronze): _____

May we place you on our email address list for Newsletters? Please circle one: Y or N

Details

- See attached page for sponsorship level benefits
- Submit artwork to Executive Director at ExecutiveDirector.CGU@gmail.com

Signature of

Sponsor: _____

Signature of Code Girls United

Representative: _____

Please send completed form, sponsorship check to:

Code Girls United PO Box 8272 Kalispell, MT 59904

Thank you! Your generous sponsorship supports your community.

Contact the Executive Director at (406) 300-4280 or ExecutiveDirector.CGU@gmail.com